▶ "The couple who hired me were a contrast," says Caryn Cramer. The wife grew up in Michigan surrounded by Herman Miller and she wanted line, graphic, modern. The husband is from the South and he wanted traditional, some softness, some formality." Her solution — let the historic architectural represent the husband, along with some of the traditional pieces of furniture. And then wrap all the tradition with modern, playful textiles and furniture. "We loved trying to vary what a stripe could be," says Cramer who juxtaposed organic, linear, and crisscross varieties. She carried Wearstler's print through adjoining spaces in different applications. "I wanted to do something unexpected, something delightfully fun and quirky."

caryncramer.com

CHANNELING KELLY

▲ What do you do with a client that must have purple and lots of it? You temper it with something just as impactful but in a neutral way. "We needed a visual break," says designer Laura Michaels of the project she affectionately calls the Purple Palace. "The room couldn't handle another color, but it needed something with heft. It's a balancing act!"

lauramichaelsdesign.com

▼ "We really wanted to add life to the space. The client is energetic, and wanted her living room to make an impact," says Christina Henck of Henck Design. "Plus the large wall needed a paper with the right scale." A longtime fan of KW's collections, Christina likes the creamy tone of the white ground. "I think it's in line with what's happening right now in design, namely the use of fleshy, warm ivory and nude.

henckdesign.com